# Shurtape TECHNOLOGIES DE

PRODUCTIVITY BOOST: UNLEASHING DATA VISIBILITY

SCOTT SOMMERS, VP, INSIGHTS & INNOVATION



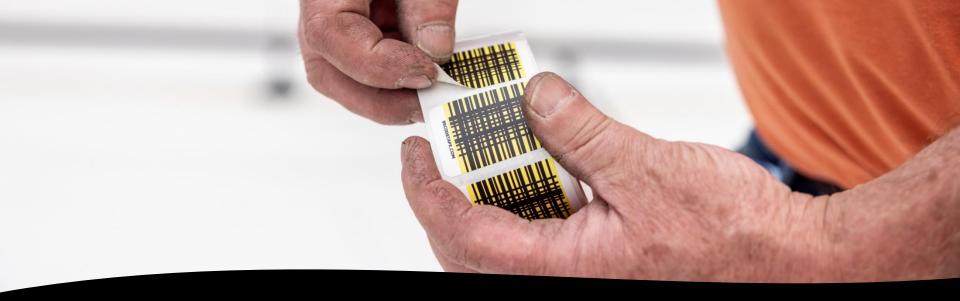












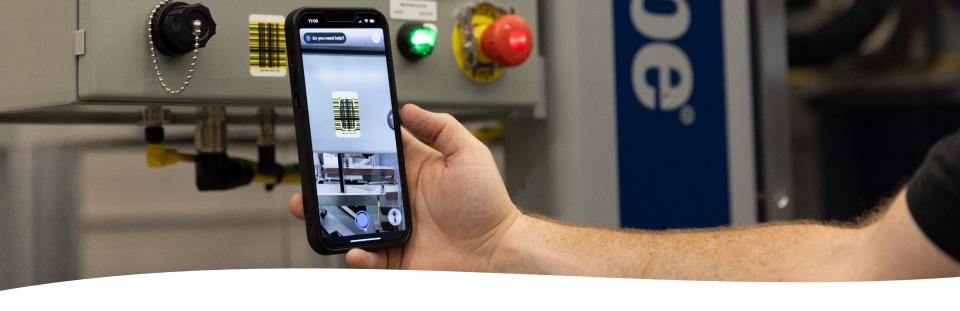






## **HOW TO USE: STICK**

Adhere a unique, preprinted code to a physical object, then scan and upload data immediately



## **HOW TO USE: SCAN**

Access asset and project information via the free BitRip mobile app







## THE POWER OF BITRIP®







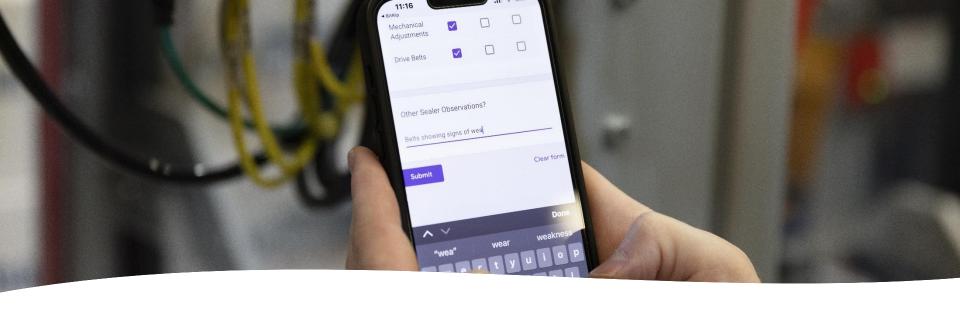








Mobile



## **HOW TO USE: CONNECT**

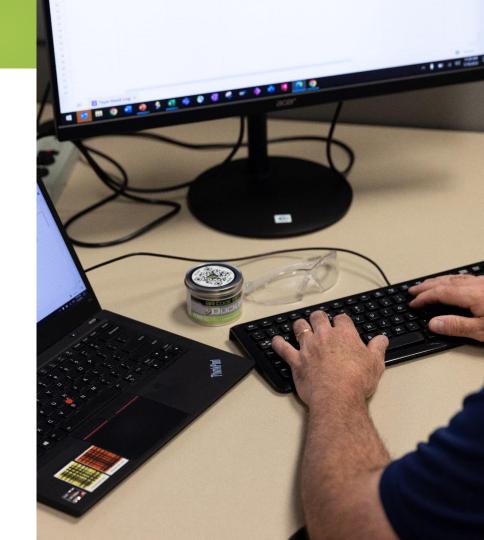
Share digital data quickly and efficiently to keep track of key asset and project information



## DIGITAL INFORMATION AT YOUR FINGERTIPS

Hold whatever information you need – whenever (and wherever) you want:

- ✓ Photos
- ✓ Text
- √ Hyperlinks
- ✓ Maintenance documentation
- √ Video links
- √ Voice memos
- ✓ Instructions
- ✓ GPS location data
- ✓ And more...





## BR CODE™ SCANNABLE SOLUTIONS USE CASES



## ASSET & MATERIALS MANAGEMENT

- Track equipment location
- Add materials accountability
- Access asset data
- Document shipments and deliveries for instant proof



## SAFETY & INSPECTIONS

- Document safety inspections
- Manage safety training
- Record personnel certifications
- Access emergency contact information



#### MAINTENANCE RECORDS

- Track equipment maintenance, including preventative
- Record when work was done
- Manage components/parts, warranties and more







# Think about the CHALLENGES you face in accessing INFORMATION to run an EFFICIENT operation...

Now, let us introduce you to a **SOLUTION** that has helped companies save from \$500 to \$500,000!

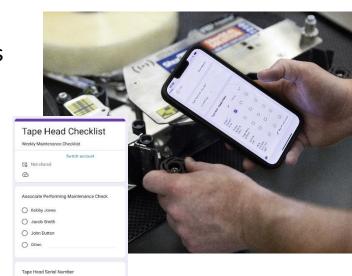


### IN ACTION: MAINTENANCE RECORDS

**USER:** A CPG manufacturing plant

**CHALLENGE:** Missed preventative maintenance steps on critical capital assets; wasted time accessing machine manuals and drawings; poor maintenance history records

**SOLUTION:** Tape + Tech to ALERT when PMs are required; ACCESS to checklists, machine manuals and drawings; CONNECTIVITY to in-house maintenance software or cloud-based pass down logs



**RESULT: AN EFFICIENT MAINTENANCE PROGRAM** 



### IN ACTION: ASSET & MATERIAL MANAGEMENT

**USER:** A producer of specialty chemicals and materials for electronics devices

**CHALLENGE:** Rework from damage to shrink wrap (caused by shipping company)

**SOLUTION:** Tape + Tech to **DOCUMENT** the condition of shipments when leaving the facility, providing visible **PROOF** through photo evidence

RESULT: \$500 IN REWORK SAVED BY PROVING THE SHIPMENT LEFT IN EXCELLENT CONDITION





## IN ACTION: ASSET & MATERIAL MANAGEMENT

**USER:** A national leader in electrical planning, engineering, design and installation

**CHALLENGE:** Tracking materials in laydown yards

**SOLUTION:** Tape + Tech to **TRACK** lighting assemblies, including connecting **TIMESTAMPS**, **GEOLOCATION** data, shipping tickets and photos; also used to track the checking in and out of tools

**RESULT: \$500,000 IN SAVINGS IN 8 MONTHS** 





## IN ACTION: SAFETY & INSPECTIONS

**USER:** A commercial construction company

CHALLENGE: Documenting safety data to ensure compliance and easy access

**SOLUTION:** Tape + Tech to **DOCUMENT** the completion of safety training; **TRACK** certification of equipment and licenses to operate; and **RECORD** inspections, equipment photos and operator's manuals



RESULT: A COMPLETE OSHA-READY SAFETY PROGRAM

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THANK YOU!











